

## GOOD NEWS TO THE PUBLIC

E. T. HELVENSTON has decided to turn "Dollar Day" into a

## BARGAIN WEEK

and his counters will be filled with **GREAT BARGAINS** at various prices until the night of

# SATURDAY MARCH 20

—THE—

## MILLINERY OPENING

will take place in rooms above his store  
**THURSDAY and FRIDAY**  
MARCH 18 and 19

IT WILL PAY YOU TO TAKE  
ADVANTAGE OF THIS  
OPPORTUNITY

## E. T. HELVENSTON

## OCALA SOCIAL AFFAIRS

(If you have any items for this department, call 'phone 106)

Mr. F. J. Huber arrived yesterday from Bronson and joined his wife at the home of Mr. C. N. Schlemmer. Mr. and Mrs. Huber have many friends in Ocala who are always glad to welcome them.

Mrs. L. W. Deal of Gainesville, Ga., is expected in the city this afternoon to spend a few days with her aunt, Mrs. J. S. Dunn. Mrs. Deal will then go to St. Petersburg, where she will make her home with her parents, Mr. and Mrs. C. P. Moore.

Mr. C. M. Chandler of Savannah is ill at the Harrington. Mr. and Mrs. Chandler arrived Sunday and expected to leave for home yesterday, but will be detained here until tomorrow and probably Friday.

Miss Hannay Ellis is enjoying a visit to friends at Altamonte Springs.

Mrs. Fred Hardee arrived today from Bainbridge, Ga., and will be the guest of Mrs. S. P. Hollinrake for a couple of weeks.

### The Chautauqua

The sessions of the Chautauqua are proving more interesting day by day and the artists are being greeted by enthusiastic and large audiences.

Mr. Raymond May, musical monologist, and his accompanist, Miss Johnson of Chicago, filled their third engagement on the program yesterday afternoon, delighting their hearers with many attractive numbers. Miss Johnson gave two difficult piano selections.

Dr. Charles E. Varney was the orator of the afternoon, delivering his famous lecture on "Gods of Clay." Dr. Varney has served his country as chaplain in the army and is a noted pulpit orator and psychologist and one of the greatest lecturers in the country. Before coming south he appeared in the Redpath Chautauquas.

Dr. Varney is a magnetic speaker and his lecture will be the result of much good fruit borne. No individual is insignificant, he says, and every influence has a certain definite value. A person is the result of influence. Unconscious or conscious influences emanate from all of us and we should be careful that the influences are always exponents of our better selves. The speaker referred to the writings of Booth Tarkington, especially the period stories and endorsed them for all children. Children select gods of clay and unconsciously they follow their selections, whether good or bad. It is serious, continued Dr. Varney, when you realize that boys and girls are walking in your footsteps and as certain as you are living you are asserting influence over some one.

The speaker made a strong and forceful plea for boys' rights. There is no boy who is well that is bad and he should have the rights and comforts of home that are denied him except in rare instances, and not be pestered with nagging parents who are always full of doubts. Dr. Varney pictured the average home as having no place for the boy. The parlors must not be upset, there is no place in the kitchen, and the average boy is a stomach with pendages; no place anywhere except in his own room and rarely is that what a boy's heart desires. Many are left to roam in the streets and the city authorities object to them being there. Saloons, pool rooms and alleys bid them a smiling welcome. When the area of a boy's activity is diminished there is an increased tendency toward crime. There is more idle time and fewer directed tasks than of old and to produce better boys that must be changed. Domestic science and manual training should be in every school for the development of the hand develops brain. Deficiency and imbecile children's mentality can be restored by use of hands and the state realizes the importance of trades by having them in the reform school.

Dr. Varney concluded by urging everyone to live their lives as they should be lived.

The evening program opened with Mr. May and Miss Johnson who gave another pleasing entertainment. Mrs. H. M. Hampton exquisitely sang "If I Were a Moth," to which she gave a charming encore. Miss Gertie Peyser accompanied her on the piano.

### Captain Hobson's Lecture

Richmond Pearson Hobson, the hero of the Merrimac, was greeted by the largest audience that has ever attended a Chautauqua entertainment. The W. C. T. U., of whose cause he is the most noted champion in America, were especially in evidence, almost their entire membership being present, and the stage being profusely decorated with flowers which they sent in honor of the speaker.

Captain Hobson was introduced by Secretary Rooney. It is not generally known, but Mr. Rooney was one of the gallant Americans who manned the fleet that held Cervera so many weeks in blockade at Santiago, and finally decided the war by smashing his ships. He well knew Hobson in those strenuous days, and was one of the first to greet him when he was set free.

It is not the Star's policy to reprint speeches—it is its opinion that all interested go to hear them. Sufficient be it to say that Captain Hobson gave an excellent address on the

lines indicated by his public career. He is a pleasing and interesting speaker and held the full attention of his audience for two hours. He believes America is the first nation of the earth, that it should be a strictly sober nation, and one that while peaceful should always be ready to repel foreign aggression. His sentiments can be heartily endorsed by every good citizen.

(Concluded on Page Four)

### CAFETERIA SUPPER

The ladies of the Christian church will serve a St. Patrick's Cafeteria supper this, Wednesday evening, March 17th, from 6 to 9:30 o'clock at the armory. A liberal patronage is solicited and visitors in the city are especially invited and will be welcome.

The menu will include: Boiled ham, turkey and dressing, potato salad, fruit salad, potato chips, baked beans, brown and white home-made bread, pickles, cake, ice cream, coffee, tea, cocoa.

## Miss Mary Affleck MILLINERY

Patterns, Dress Models  
and  
Street Hats

COMPLETE SHOWING  
Thursday-Friday  
MARCH 18-19

EVERYBODY INVITED  
UPSTAIRS, REAR OF  
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## WILBUR W. C. SMITH Funeral Director and Embalmer

With  
E. C. Jordan & Co.  
Furniture and  
Undertakers  
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BIG Load for \$1.  
Your order will have  
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At Smoak's Wagon Shop.

## Virginia Style Smoked Hams

(Made in Marion County,  
Florida, U. S. A.)

25c PER POUND, DELIVERED

Ocala Ice & Packing Co.  
Phone 34

### NOTICE

Of Application to the Legislature of  
Florida for the Enactment of  
Special or Local Legislation.

Notice is hereby given that application will be made to the legislature of the state of Florida, at its next session in April, 1915, for the passage of an act authorizing the city of Ocala to purchase from other party or parties, electric current or power for the use of the said city, either for lighting or manufacturing purposes, and to distribute and sell the current so purchased for lighting and manufacturing purposes.

Also for the passage of an act authorizing and requiring the city council of Ocala to submit to the registered voters of said city, any application which may be made to said city, or its council, for a franchise, whenever a petition or application, signed by twenty per cent of such registered voters of the city, shall be presented to the council, praying that the question of granting such franchise shall be submitted to and passed upon by the registered voters of the said city.

### NOTICE

Notice is hereby given that the Board of County Commissioners of Marion county will hold a special meeting March 18th, 1915, to receive bids for the installation of a tax checking system to aid the tax assessor and board of county commissioners in the assessment and equalization of taxes, including all cabinet, cards, indexes and all necessary paraphernalia for the proper use of such system.

Board of County Commissioners, 3-wed-3t By W. D. Carr, Chairman.

## WOMN'S CLUB WORK

(Mrs. L. H. Van Engelken, Editor)

### The Strange Story of White Bread

Nearly one hundred years ago an epicurean faddist of London, Hugo Paddington, decided to have a novel dinner. White was the fashionable color scheme then, so everything was to be quite different from the natural hue, with a leaning towards white. To match the whiteness of the table cloth he would have the bread white. Such a thing never had been heard of before; produced from the ground grain of the wheat, the flour naturally took on the comingled colors of the grain and therefore was dark. But Paddington wanted it white, snow white. After many unsuccessful efforts, a Hungarian miller at last produced the desired results by selecting only the white, lifeless, starchy portions of the grain, discarding all others. The bread was a tremendous hit and the dinner proved the novelty of the day. The white bread fad spread like wildfire, all the smart set of London took it up and soon it was on the table of the ultra-fashionable all over England. No one liked it so well as the old fashioned blood and bone producing bread, but people often sacrifice very much of taste and health for fashion's sake. It looked so pretty, the white slices on the white tablecloth. No other bread was permitted at dinners in stylish London. Flour mills had to be overhauled and reconstructed in order to make flour from the starch cells of the wheat grain. Now the main element of nutrition in wheat is starch and gluten is dark. The least nutritive part of the wheat is starch and starch is white, so it follows, that you pay your money for starch in buying white flour, and you pay for nutriment in getting dark flour, that is, flour of a rich creamy color. The white bread fad proceeded to make its way into other lands, always the fashionable circles taking it up first and other people following. And everywhere it went, there trailed in its wake the loosening of teeth, the shattering of nerves and the devastating of blood. Epicurism is a dangerous thing in any shape, but rarely has any phase of it brought about such widespread disaster as the white bread fad. The German peasantry, he it said to their credit, are still holding to the old invigorating black bread made of rye, and Germany has been making mighty progress. Russia and France went wild over the white bread craze, but nowhere has that habit made greater headway than in America. When the American woman once set her eye on the white loaf it was her undoing. Never was the housewife of any country won over to anything more completely. At first the white loaf in America was not so bad, and had more of a creamy color; its crumb was elastic and of a sweet, nutty flavor. But soon the miller received the command: "Grind it fine and make it white," and when he did not obey orders, his work was for nothing; there was no sale for his flour. Finally he was forced to resort to chemical bleaching and by this process any kind of wheat, mouldy and bad, which otherwise would have to be thrown away, may be converted into flour of tombstone whiteness. America now leads the world in the finest and whitest flour; it leads in its consumption, but it also leads the world in dental and nervous afflictions. They used to be a very robust, hardy people, with wonderful capacity for endurance; they were rosy of cheek and bravery of build and faced all obstacles fearlessly and resolutely. Then England set them eating that snow white bread and their cheeks turned pale, their teeth grew soft and their nerves became unsound. Nowhere has the dental business grown so rapidly as in America; her dental colleges and dentists lead the world in number and skill. Almost as much might be said of American nerve specialists and institutions for treating nervous ailments. In this day there is almost no sale for the old fashioned bread of our hardy forefathers. House wives won't have it, when it won't match the tablecloth, and it all started with that eventful white bread dinner in London.—Rutledge Rutherford.

Business is always good at Gerig's, because it is the Rexall store. 18-1f

### FACT

#### Local Evidence

Evidence that can be verified. Fact is what we want. Opinion is not enough. Opinions differ. Her's an Ocala fact. You can test it. C. F. Hayes, 702 S. Orange St., Ocala says: "I think that heavy lifting caused my kidneys to become weakened. I suffered greatly from severe pains in my back and I was often so stiff and lame that I could hardly work. I also had too frequent severe headaches. A friend told me about Doan's Kidney Pills and I began using them. I am very glad that I did so for they gave me more relief than all the other medicines I had taken put together. I have had no occasion to take any kidney medicine since, as the cure has been permanent. The statement that I gave before praising Doan's Kidney Pills holds good." Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Hayes had. Foster-Milburn Co., Props. Buffalo, N. Y. A-47



Nothing you buy is so important as your medicines. Your health and very life sometimes depends upon the purity of the drugs you take. When you get your drugs from us you get them pure and fresh; our beautifiers are harmless. Buy all your drug store things from us all the year round and you will never go anywhere else for them.

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in the beginning of civilization no man owned any definite part of the earth. nomadic tribes camped over particular sections of it; homes and trading places were not fixed; land was too plentiful for individuals to dispute over the occupancy of any particular spot.

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## Tackle Catarrh Now Be Free All Winter

Avoid Colds, Stall Pneumonia, Keep Your Nose Clear and Your Throat Free.



Don't Wait Till You're All Bunged Up. Use S. S. S. Now. If you will go into any first class store and get a bottle of S. S. S. you are on the way to getting rid of Catarrh. But don't let anyone work off that old trick of something "Just as good." S. S. S. is taken into the blood just as naturally as the most nourishing food. It spreads its influence over every organ in the body, comes through all the veins and arteries, enables all mucous surfaces to exchange inflammatory acids and other irritating substances for arterial elements that effectively cleanse the system and thus out an end to all catarrhal pollution. S. S. S. cleans out the stomach of mucous accumulations, enables only pure blood-making materials to enter the intestines, combines with these food elements to enter the circulation, and in less than an hour is at work throughout the body in the process of purification. The medicinal components of S. S. S. are relatively just as essential to well-balanced health as the nutritive properties of the grains, meats, sugars, and fats of foods. Any local irritating influence in the blood is rejected by the tissue cells and eliminated by reason of the stimulating influence of S. S. S. You will soon realize its wonderful influence by the absence of headache, a decided clearing of the air passages, a steadily improved nasal condition, and a sense of bodily relief that proves how completely catarrh often infests the entire system. You will find S. S. S. on sale at all drug stores. It is a remarkable remedy for any and all blood affections, such as eczema, rash, lupus, tetter, psoriasis, boils, and all other diseased conditions of the blood. For special advice on any blood disease, write to The Swift Specific Co., 232 Swift Bldg., Atlanta, Ga. Do not trifle with substitutes, imitations or any of the horde of "Just as good" counterfeits of S. S. S.

## OUR ICE IS PURE ICE

Nature and science combine to make it so. Every precaution is taken to protect it from contamination while it goes through the processes which result in a cube of glistening goodness. Full weight and satisfactory service go with this good ice of ours. Let us have your custom—we deserve it.

## Ocala Ice & Packing Co.

## The Management of DR. McCLANE Medical, Surgical, Hydropathic and Electric Institute

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